

TED & IATEFL YLTSIG ELT CONFERENCE

The Gift of Creativity



elt.ted.org.tr

GUEST SPEAKERS

Sandie Mourão
Chris Roland



yltsig.iatefl.org

27-28 APRIL 2019

TED ATAKENT COLLEGE

İSTANBUL



FRESH LOOKS and NEW angles FOR +Teaching +TEENS

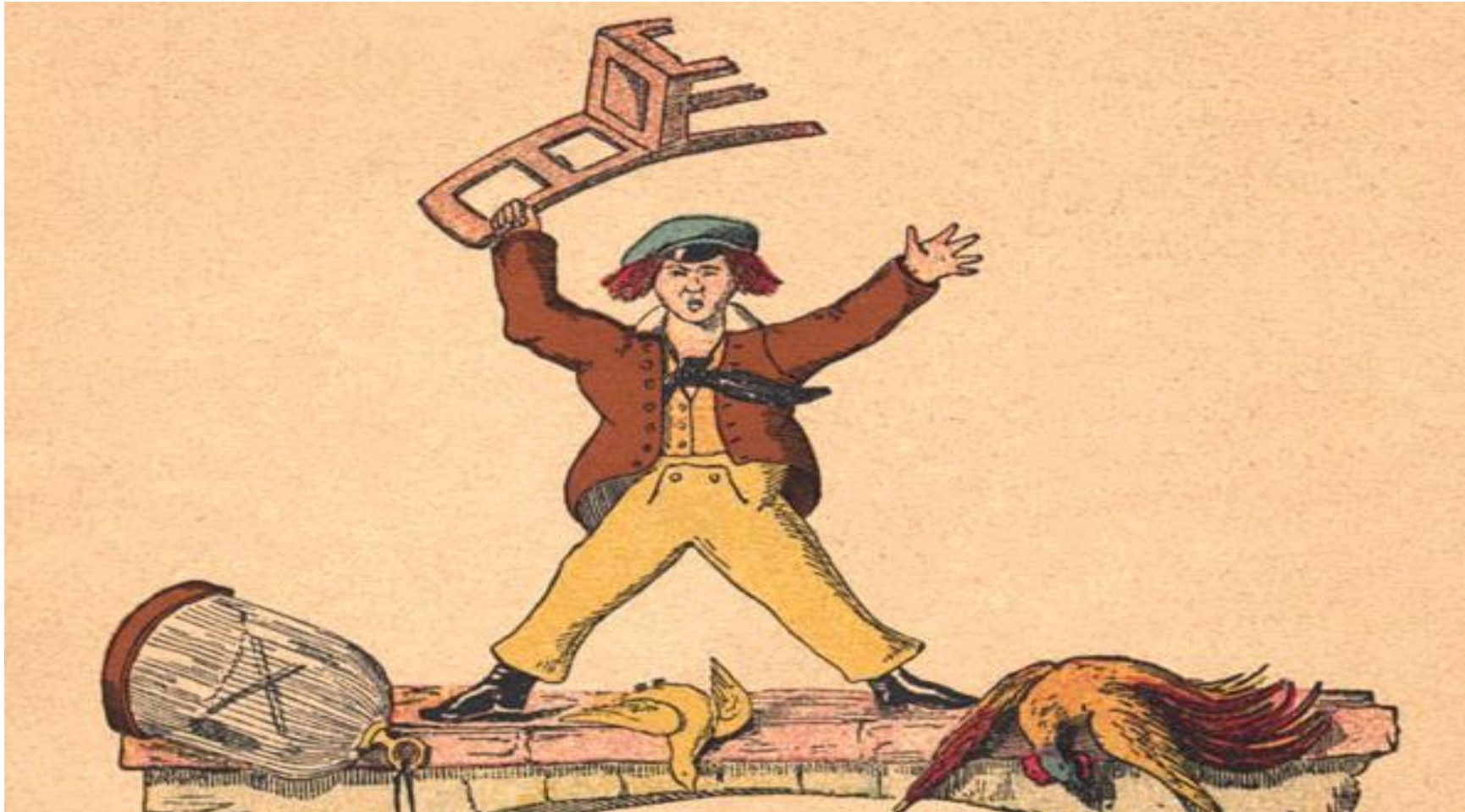


STRAW PETER CONDITIONALS

The Project Gutenberg EBook of Der Struwwelpeter, by Heinrich Hoffmann

<http://www.gutenberg.org/files/24571/24571-h/24571-h.htm>

Fred



Der Friederich, der Friederich
das war ein arger Wüterich!
Er fing die Fliegen in dem Haus
und riß ihnen die Flügel aus.
Er schlug die Stühl und Vögel tot,
die Katzen litten große Not.
Und höre nur, wir böse er war:
Er peitschte seine Gretchen gar!





Am Brunnen stand ein großer Hund,
trank Wasser dort mit seinem Mund.
Da mit der Peitsch herzu sich schlich
der bitterböse Friederich;
und schlug den Hund, der heulte sehr,







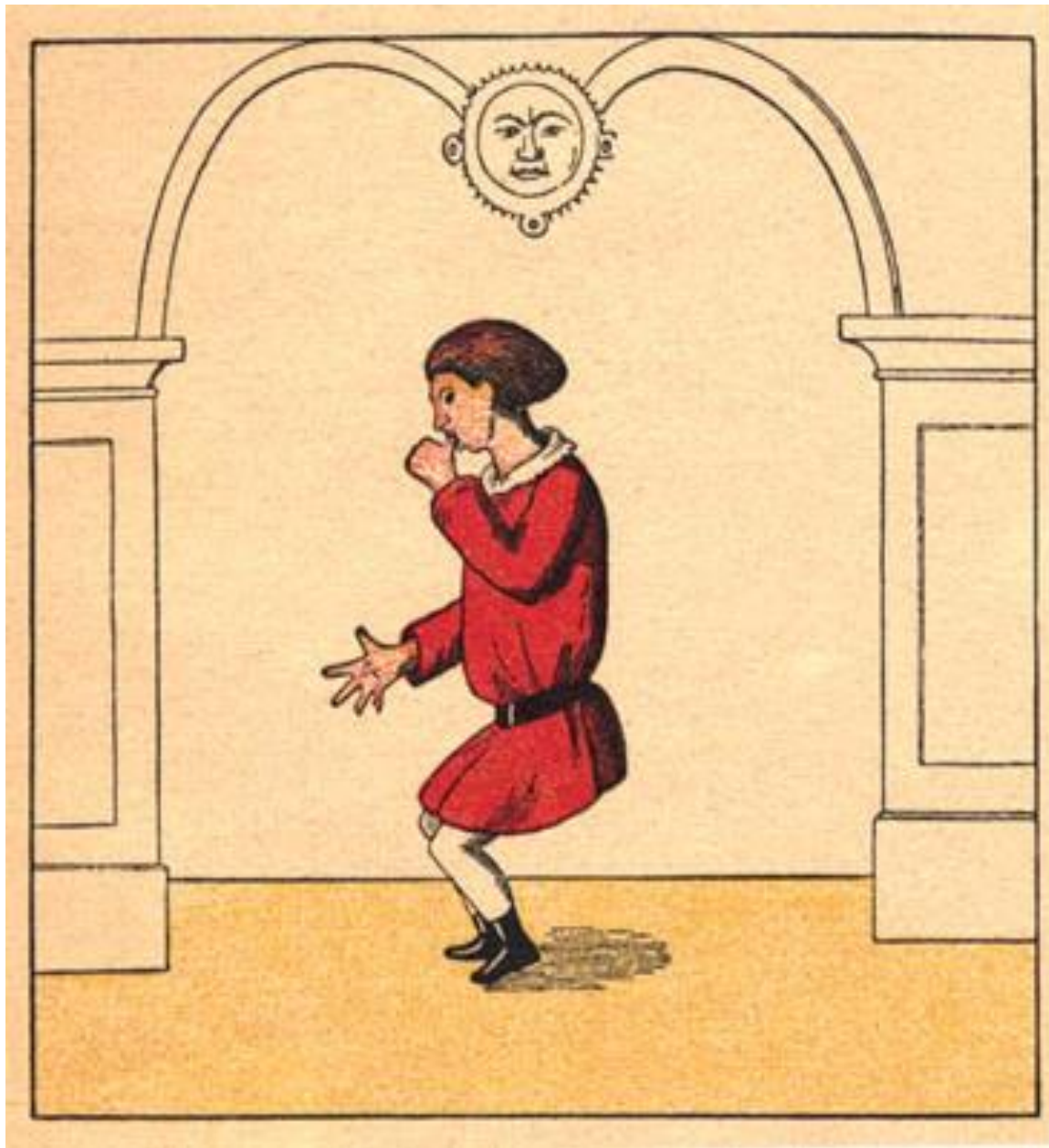


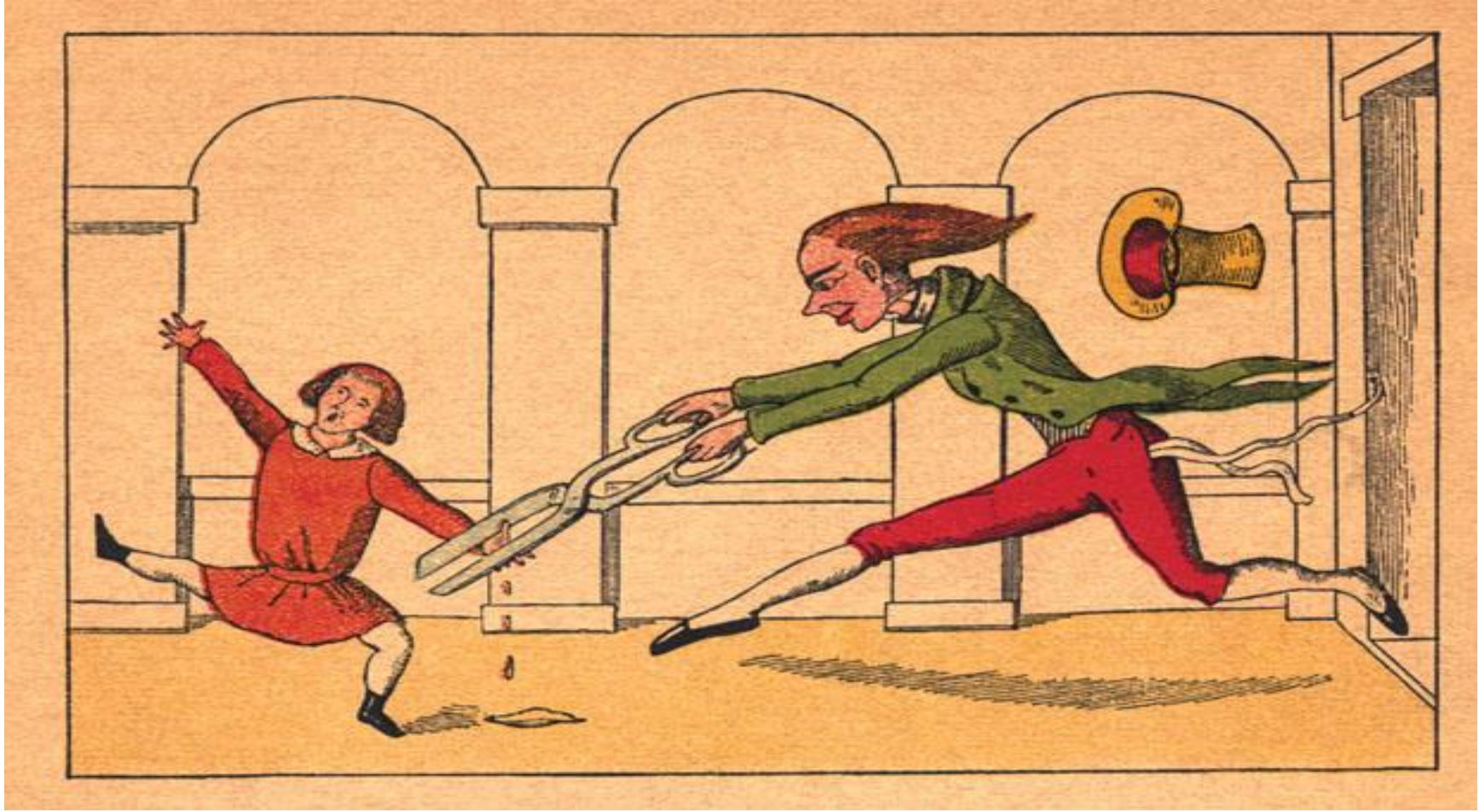
Ins Bett muß Friedrich nun hinein,
litt vielen Schmerz an seinem Bein;
und der Herr Doktor sitzt dabei
und gibt ihm bittre Arznei.

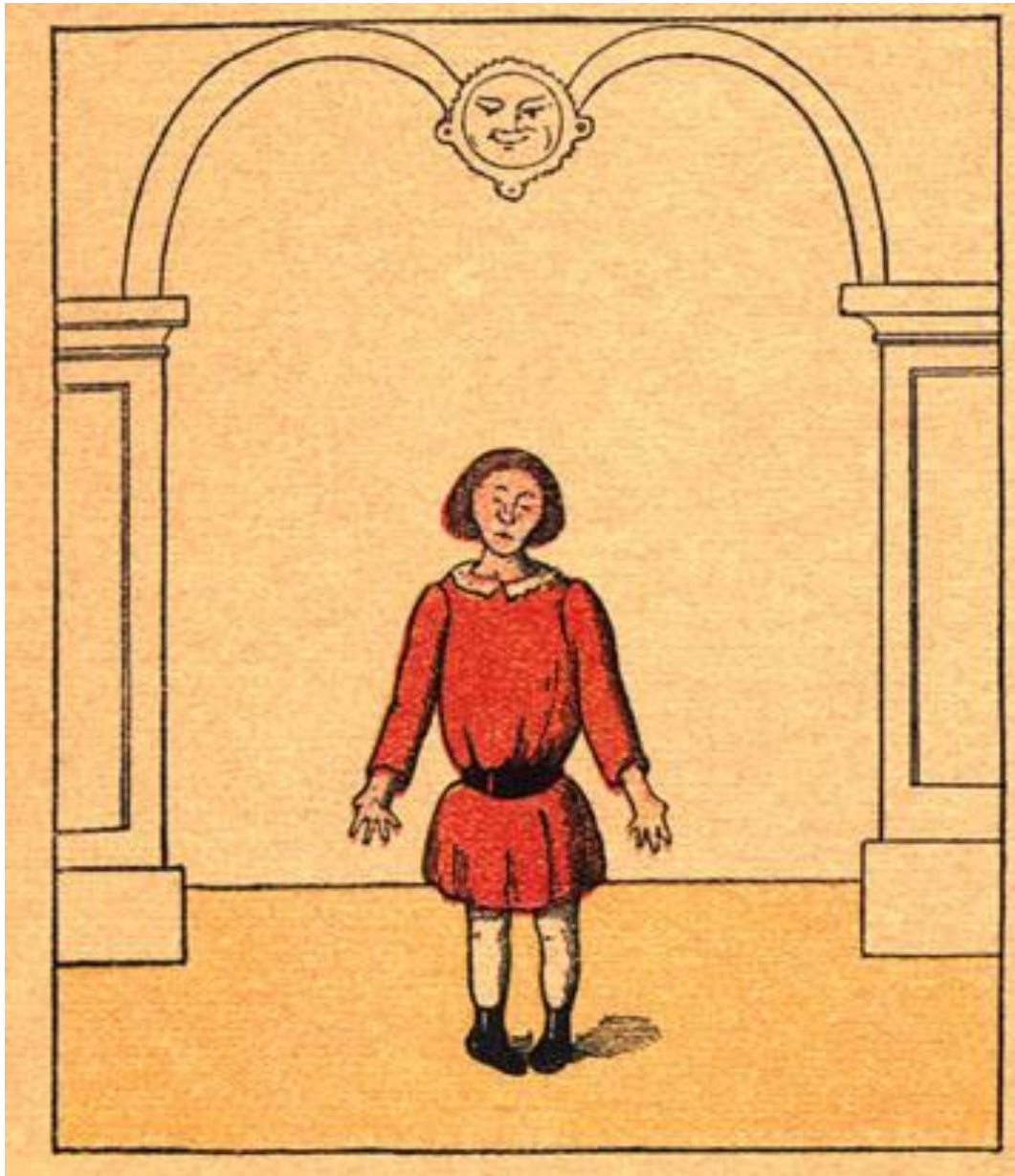
Der Hund an Friedrichs Tischchen saß,
wo er den großen Kuchen aß;
aß auch die gute Leberwurst
und trank den Wein für seinen Durst.
Die Peitsche hat er mitgebracht
und nimmt sie sorglich sehr in acht.



Konrad









Pauline





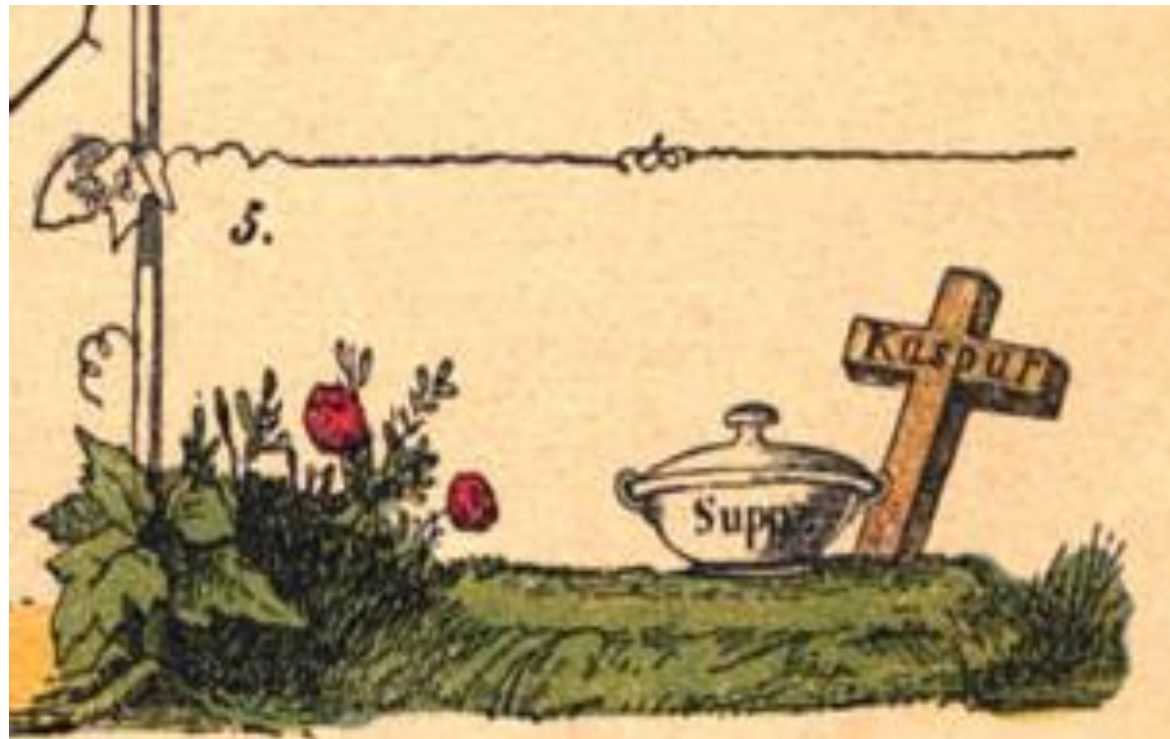




Kaspar







After that, something like this goes up on the board:

Fred	Konrad	Pauline	Kaspar
So what did the dog say to Fred? .	What did Konrad's mum say to him?	What did the cat's say to Pauline?	What did Kaspar's parents tell him?

After that, something like this goes up on the board:

Fred	Konrad	Pauline	Kaspar
<p>So what did the dog say to Fred?</p> <p>If you touch me with that whip, I'll bite you.</p>	<p>What did Konrad's mum say to him?</p>	<p>What did the cat's say to Pauline?</p>	<p>What did Kaspar's parents tell him?</p>

And we're working towards...

Fred	Konrad	Pauline	Kaspar
<p>So what did the dog say to Fred?</p> <p>If you touch me with that whip, I'll bite you.</p>	<p>What did Konrad's mum say to him?</p> <p>If you suck your thumb, the tailor will chop it off.</p>	<p>What did the cat's say to Pauline?</p> <p>If you strike that match, you'll set something on fire.</p>	<p>What did Kaspar's parents tell him?</p> <p>If you don't eat your supper you'll get thinner and thinner.</p>

Using Fails FOR 3RD Conditional























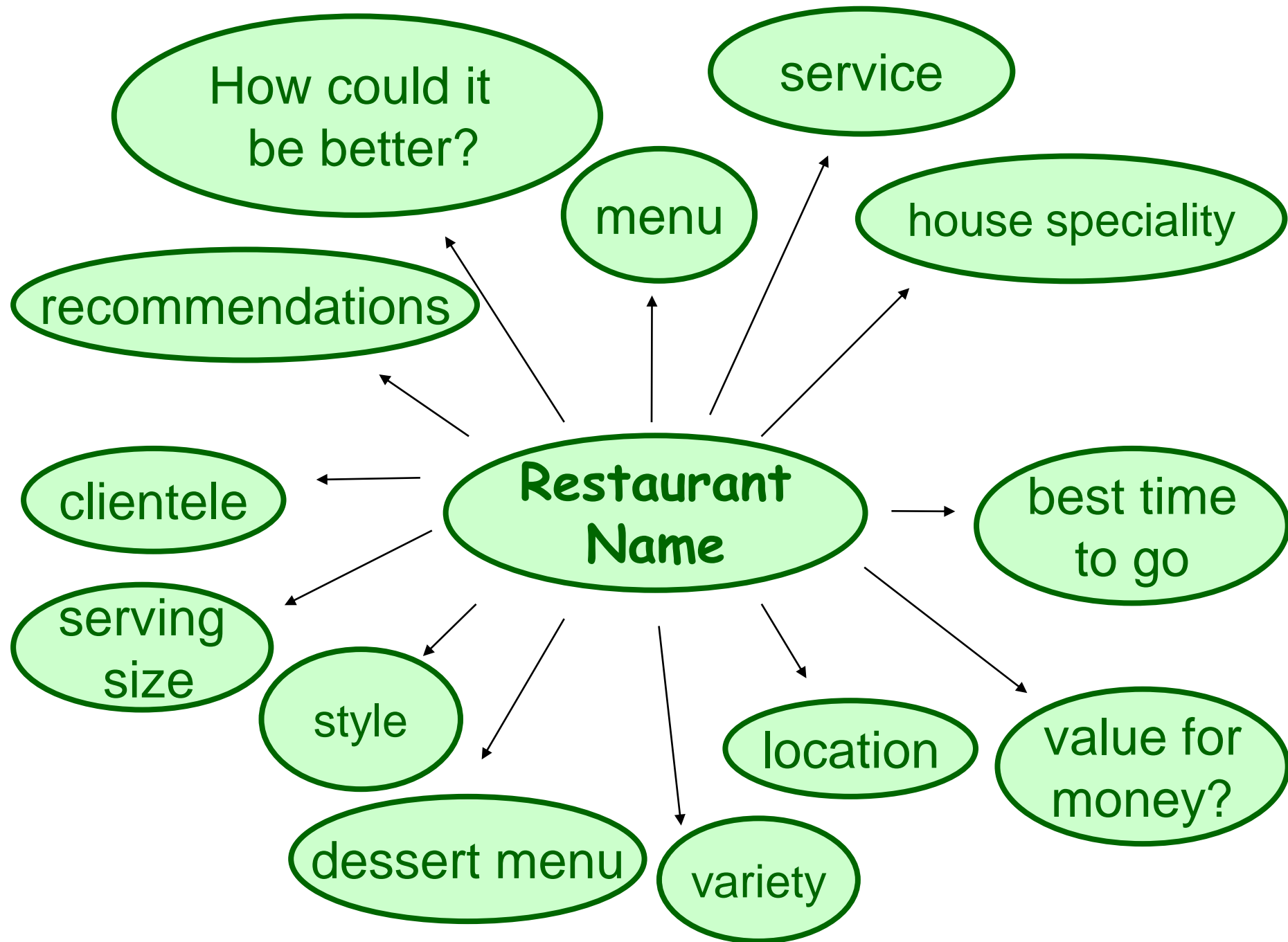


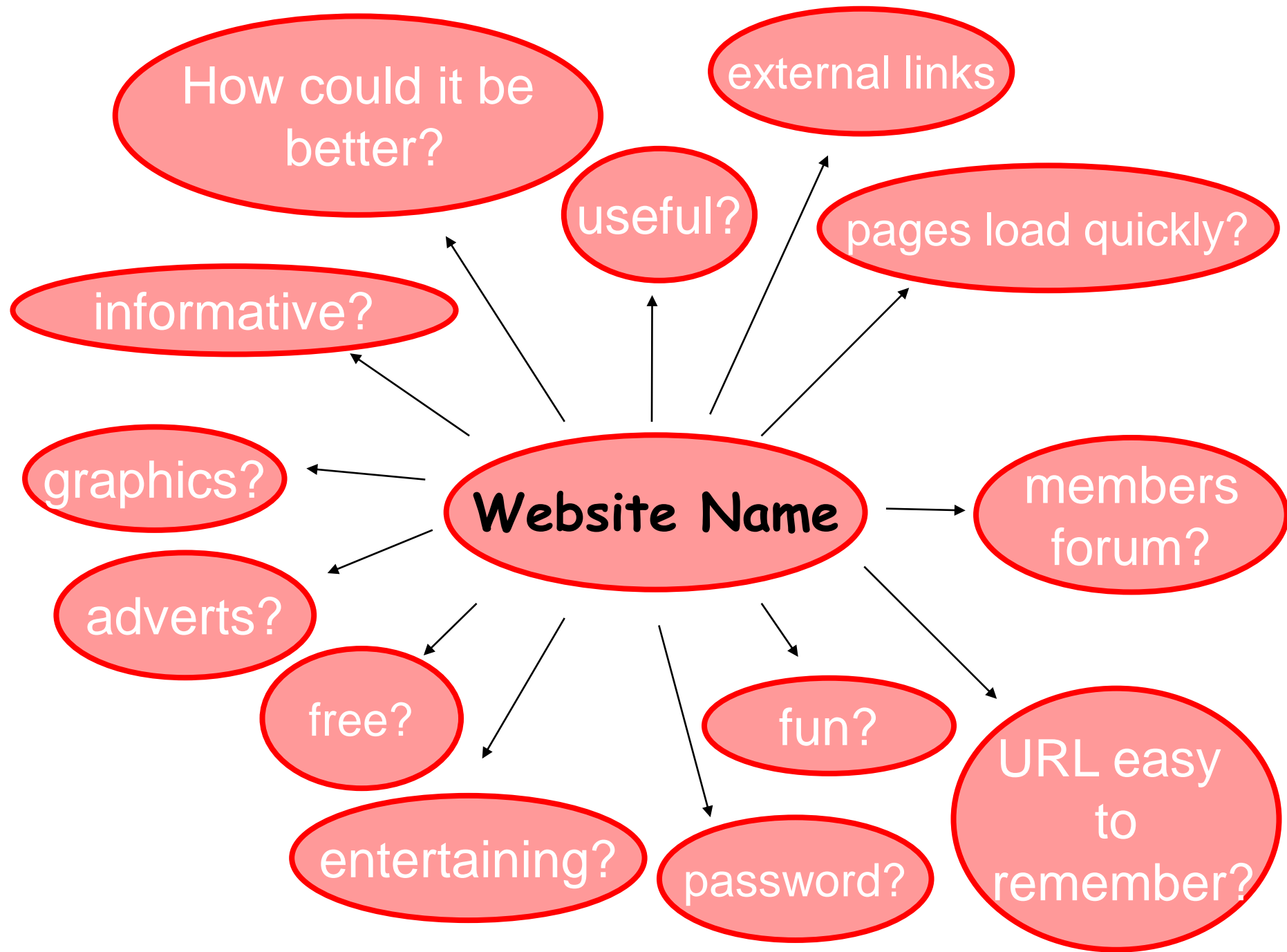




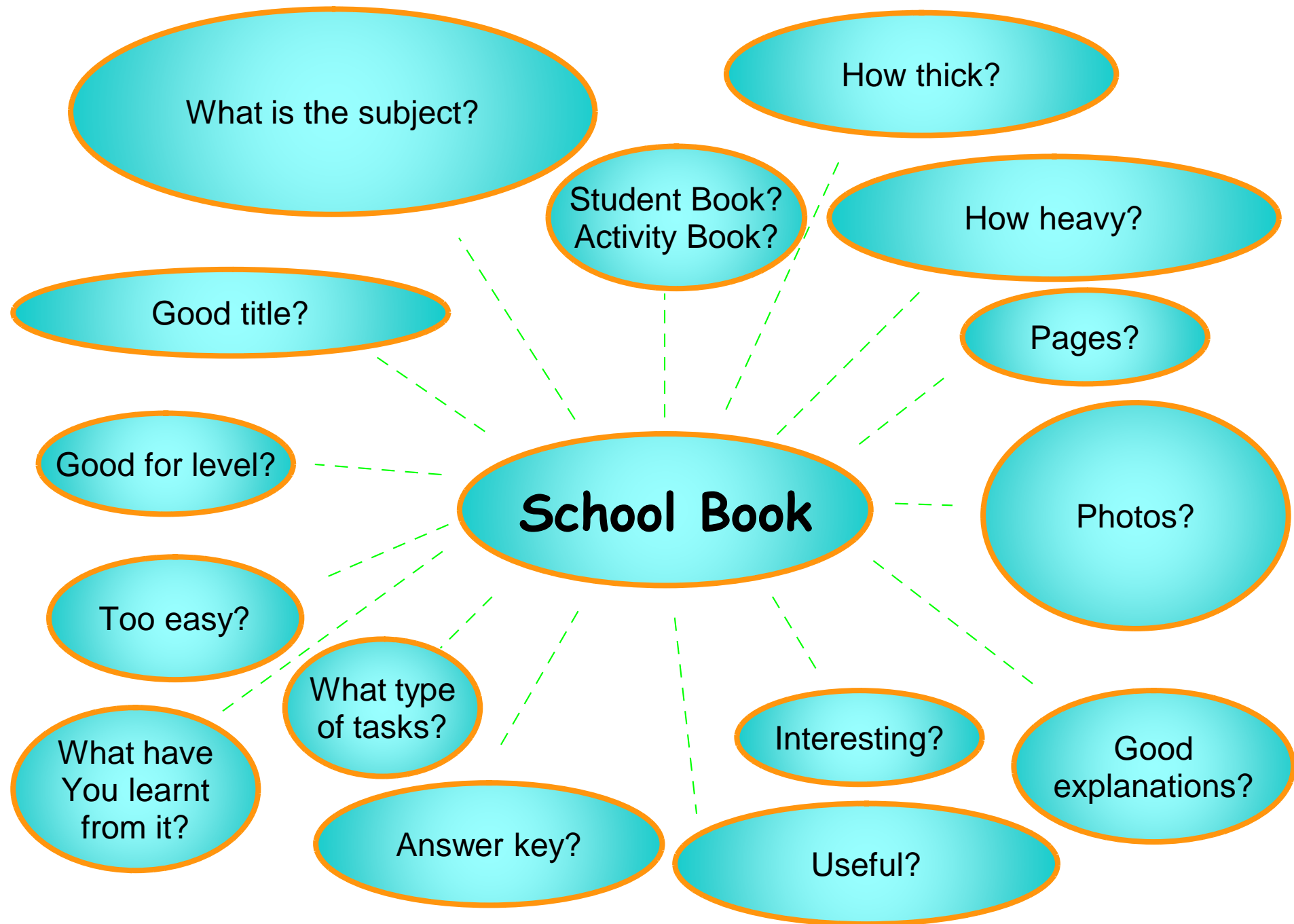
ROUND THE GROUP REVIEWS

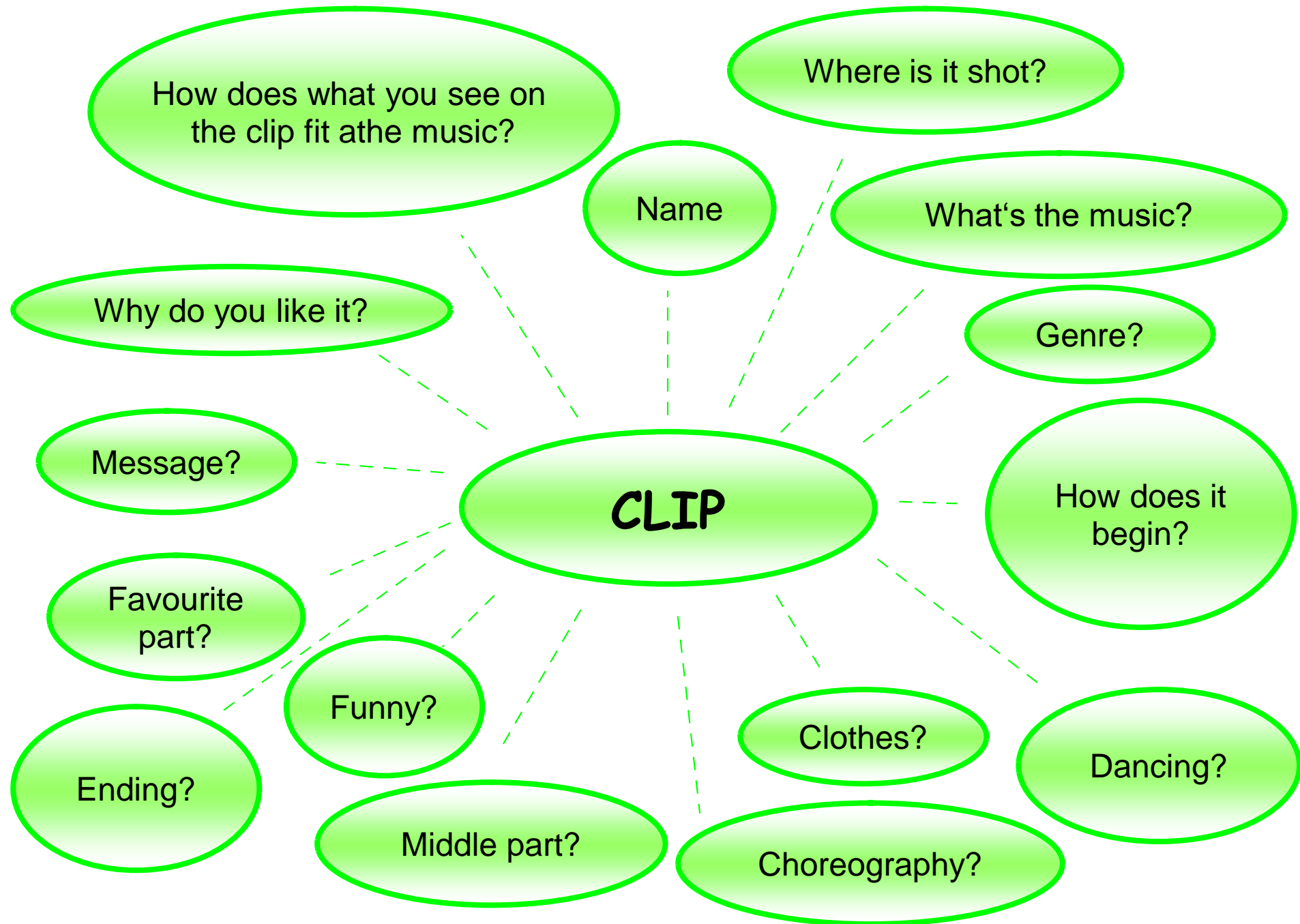


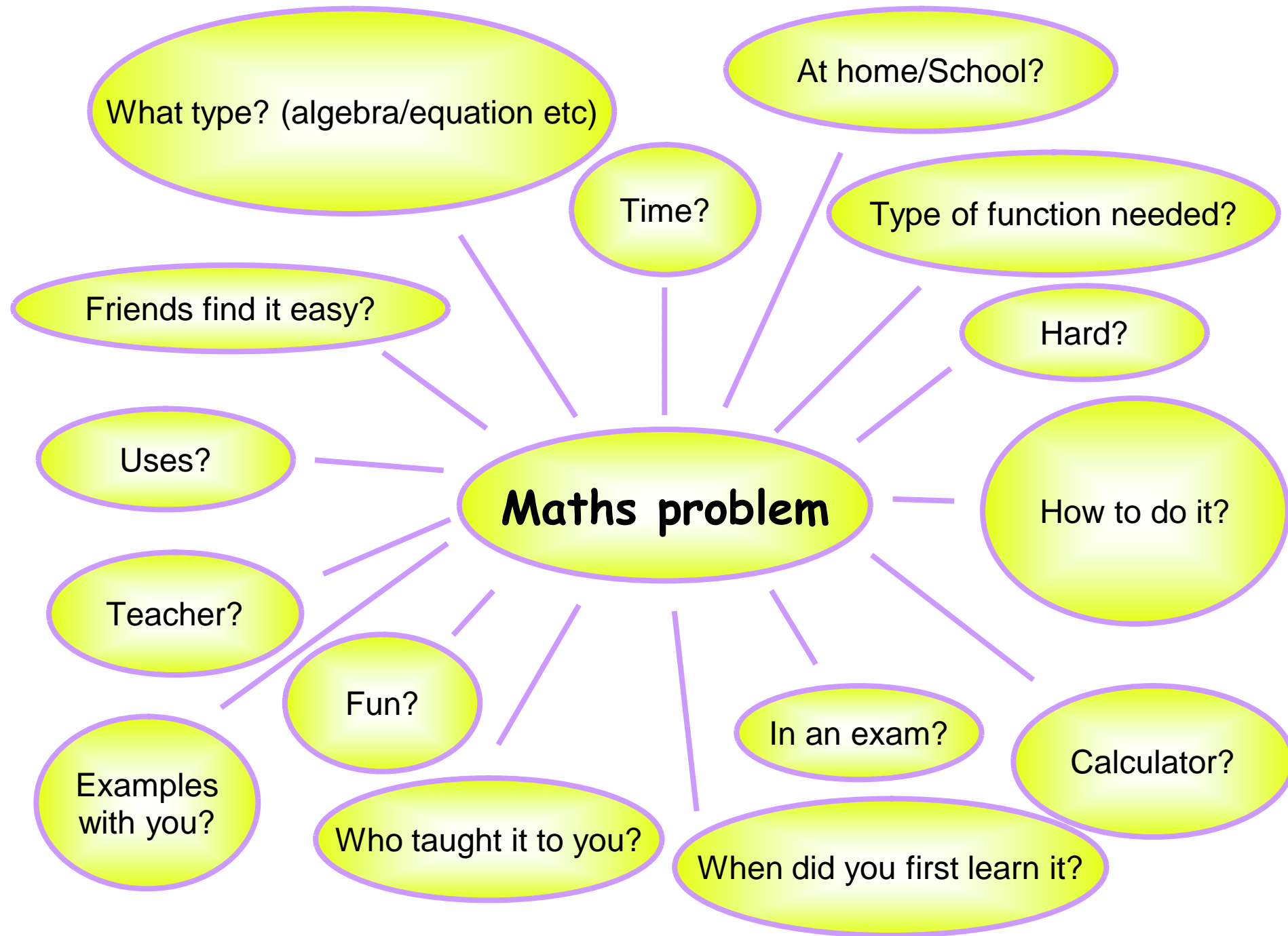


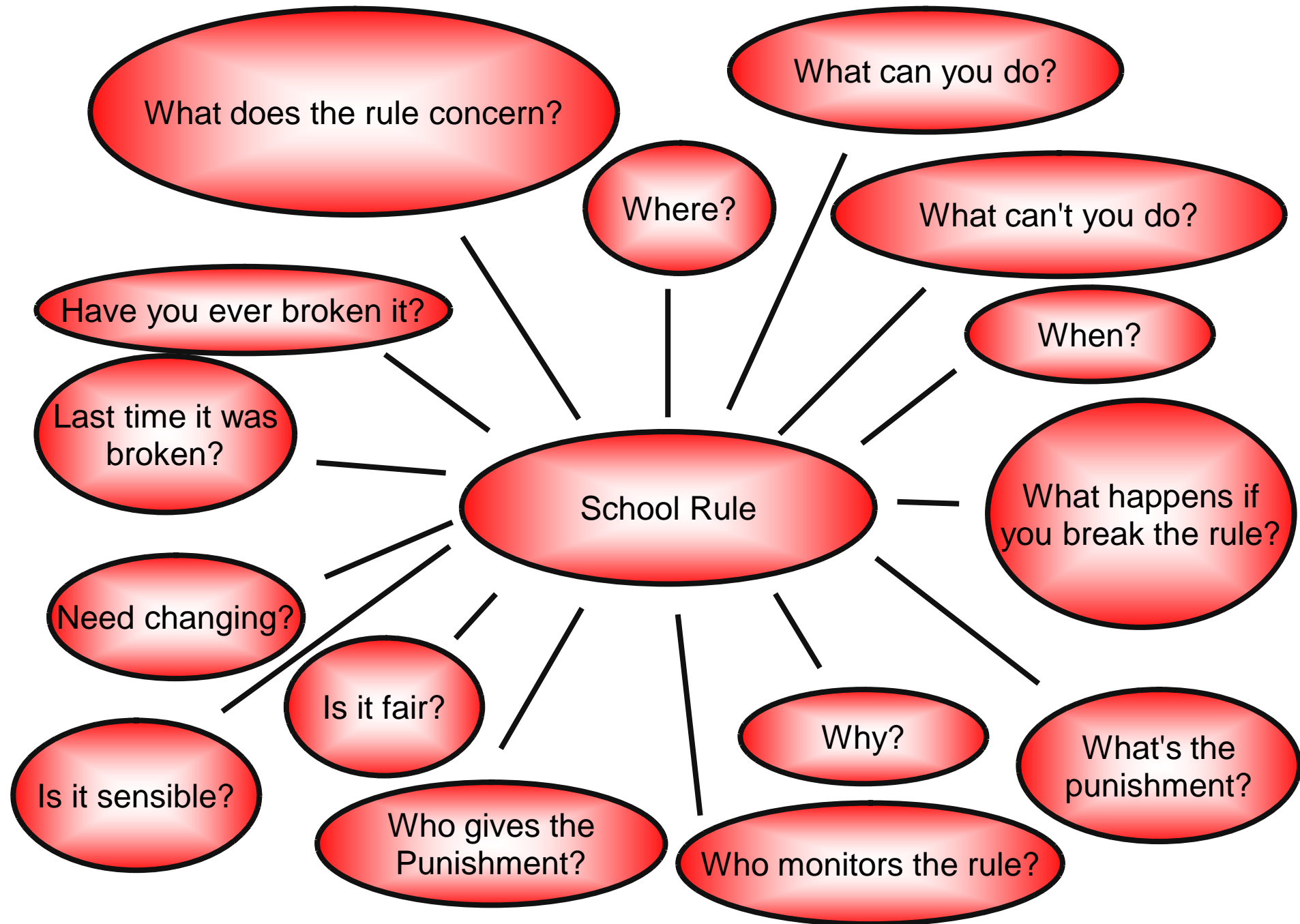


REVIEW What *you* DO









COMPany PROFILES

UNITED COLORS OF BENETTON



HISTORY

In 1965, Luciano Benetton sold a younger brother's bicycle to buy his first second-hand knitting machine.

Nowadays, the Benetton group has around 6000 stores in 120 countries and a total turnover of 2116.

BRANDS



SPONSORSHIP

F1

Benetton Group entered Formula one as sponsor in 1983. In 1985 Benetton formed its own team which won the drivers' Championship in 1994 and 1995. (Michael Schumacher). Additionally it won the constructor's title in 1995 and became one of the fastest team worldwide.

Rugby

In 1987 Benetton sponsored the local rugby team in Treviso which became a major force in Italian Rugby.

Basket

The Treviso Benetton basket team is known as one of the strongest teams in Europe!

Multi-Racial

↳ black horse, meeting over a white one

Solidarity

↳ tattoos reading HIV Positive on the bodies of men and women

Provocative

↳ A priest and a nun kissing?

Original

↳ three different hairs with 'white', 'black' and 'yellow' written onto them

PUBLICITY

© Oliviero Toscani
Manel & Morte

Controversy

↳ Unwashed newborn baby with umbilical cord still attached



APPLE

-History

Established on April, 1976 in Cupertino, California, and incorporated January, 1977, the company was previously named Apple Computer, Inc., for its first 30 years, but removed the word "computer" in January, 2007, to reflect the company's ongoing expansion into the consumer electronics market. In addition to its traditional full-time employees and 2800 temporary full-time employees around the world and their worldwide external sales of \$65.23 billion.

-Products

- Mac and accessories
- iPod
- iPad
- iPhone
- Apple TV
- Software

-Logos



The original logo, the first iteration under the name Apple, Inc.



The rainbow-colored logo was used from 1977 to 1978.



The modern logo, used since 1978.

-Slogans

Apple's first slogan, "Byte into an Apple", was used from the 1970s. From 1977-2000, Apple used the slogan "Think Different" in advertising campaigns. The slogan had a lasting impact on their image and earned their popularity with the media and customers, and the campaign caused a lot of discussion. Although the slogan has been removed, it is still associated with Apple. Apple also has slogans for specific products like "Get a Mac", "Think, Mac just Mac" and used a line to promote the Mac, and "Say hello to iPhone" has been used in iPhone advertisements. "Hello" was also used in promoting the original Macintosh, the word "Mac" ("Hello Mac") and "Think".

ZARA S.A.

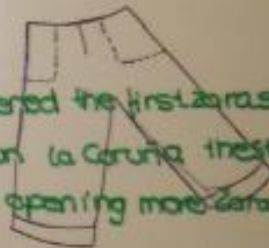
ZARA S.A. IS A SPANISH CLOTHING AND ACCESSORIES RETAILER BASED IN ARTEHO, GALICIA AND FOUNDED IN 1975 BY AMANCIO ORTEGA AND ROSALÍA MERA IN A CORUÑA, SPAIN.

THE BEGINNING

Zara only needed two weeks to develop a new product and get it to stores, compared to the six-month industry average, and launches around 10,000 new designs each year.

HISTORY

The founder of Zara, Amancio Ortega, opened the first Zara store in 1975 in a centre street in downtown La Coruña. The store proved to be a success, Ortega began opening more Zara stores throughout Spain.



PRODUCTS

Zara stores have men's and women's clothing as well as children's clothing (Zara Kids).

STORES

Spain (331) France (113) Italy (84) China (71)
Germany (65) UK (64) Japan (63) Portugal (61)
Mexico (50) US (49) Russia (47) Greece (46)

and 61 more other countries!!

STRAW PETER CONDITIONALS
USING FAILS FOR 2ND CONDITIONALS
ROUND THE GROUP REVIEWS
REVIEW WHAT YOU DO!
COMPANY PROFILES.



Thanks.

MIRIAM'S BLOB

Maria T.

Elena.

Miriam

Cris

Maria O

Alex

Marco



PRINCIPLE #1
PLAY OUTSIDE OF OUR
STUDENTS' CONCEPTUAL
HORIZONS

BILLS & RECEIPTS

FACTURA

Nº 4

17 de 12 de 14

RAZÓN SOCIAL:

Malcom R

N.I.F.:

T6

DOMICILIO:

POBLACIÓN:

FORMA DE PAGO:

Direct Performance

DOMICILIACIÓN BANCARIA:

CANTIDAD	CÓDIGO	DESCRIPCIÓN	PRECIO	IMPORTE
<u>1</u>		<u>1 lesson of total</u>		
		<u>concentration and</u>		
		<u>no private</u>		
		<u>conversations</u>		

Recibo N° 4

He recibido de Malcom R

La cantidad de 1 Lesson €

En concepto de Total concentration and no private conversations

DÍA	MES	AÑO
17	12	14

Recibo N° 4

He recibido de Malcom R

La cantidad de 1 lesson €

En concepto de Total concentration and no private conversations

Son €

DÍA	MES	AÑO
17	12	14

Fdo: C. S. Rold
D.N.I.

Recibo N° 1

He recibido de Carmen
Almonde

La cantidad de P17 Act B €

En concepto de Ejercicio
en Present Perfect
Continuo

DIA	MES	AÑO
15	12	14

Recibo N° 1

He recibido de Carmen Almonde

La cantidad de P17 Act B. Ejercicio
en Present Perfect €

En concepto de Extra Grammar Ejercicio

Son — €

DIA	MES	AÑO
15	12	14

Fdo: C. Gil
D.N.I. T6 Tercer

YOU CHOOSE

PRINCIPLE #2

**THERE IS VALUE IN FULLY
articulating issues**

Draft Report Comments			
	Option 1		Option 2
	Leonard works well but sometimes displays an attitude that is not entirely appropriate for the classroom.		Leonard works well and his attitude and level of participation are very good, contributing to our class dynamic.

Draft Report Comments			
Option 1		Option 2	
Morris works well but his behaviour at the moment is a little immature, especially when interacting with classmates.		Morris works well. His attitude and level of participation are very good and he always tries to speak in English.	

TOMMY'S NOISES
+ THE SHOCK OF SEEING
SOMETHING IN WRITING

New report

close ✕

Nombre de alumno: TOMAS

Nombre de profesor/a: Chris ROLAND

Nivel: T6

Evaluación

Ha asistido a de un total de classes

Deberes:

Nivel de participación:

Exámenes

Paper 1 - Reading & Writing: out of 50

Paper 2 - Listening: out of 25

Paper 3 - Speaking: out of 25

Exam Total: %

Examen de Gramática y Vocabulario: %

Evaluación del Profesor/a:

Comentarios: 463 chars. left



Hidden comment:

cancel

save new report

New report

Nombre de alumnos: 10/100

Nombre de profesor/a: Chris KOLAND

Nivel: T1

Evaluación

No evaluado a 20 de un total de 20 clases

Ordenar: Buena

Nivel de participación: Regular

Subtemas

Paper 1 - Reading & Writing: ☐ out of 10

Paper 2 - Listening: ☐ out of 20

Paper 3 - Speaking: ☐ out of 20

Examen Total: ☐ %

Examen de Gramática y Vocabulario: ☐ %

Evaluación del Profesor/a: Buena

Comentarios: 432 chars. left

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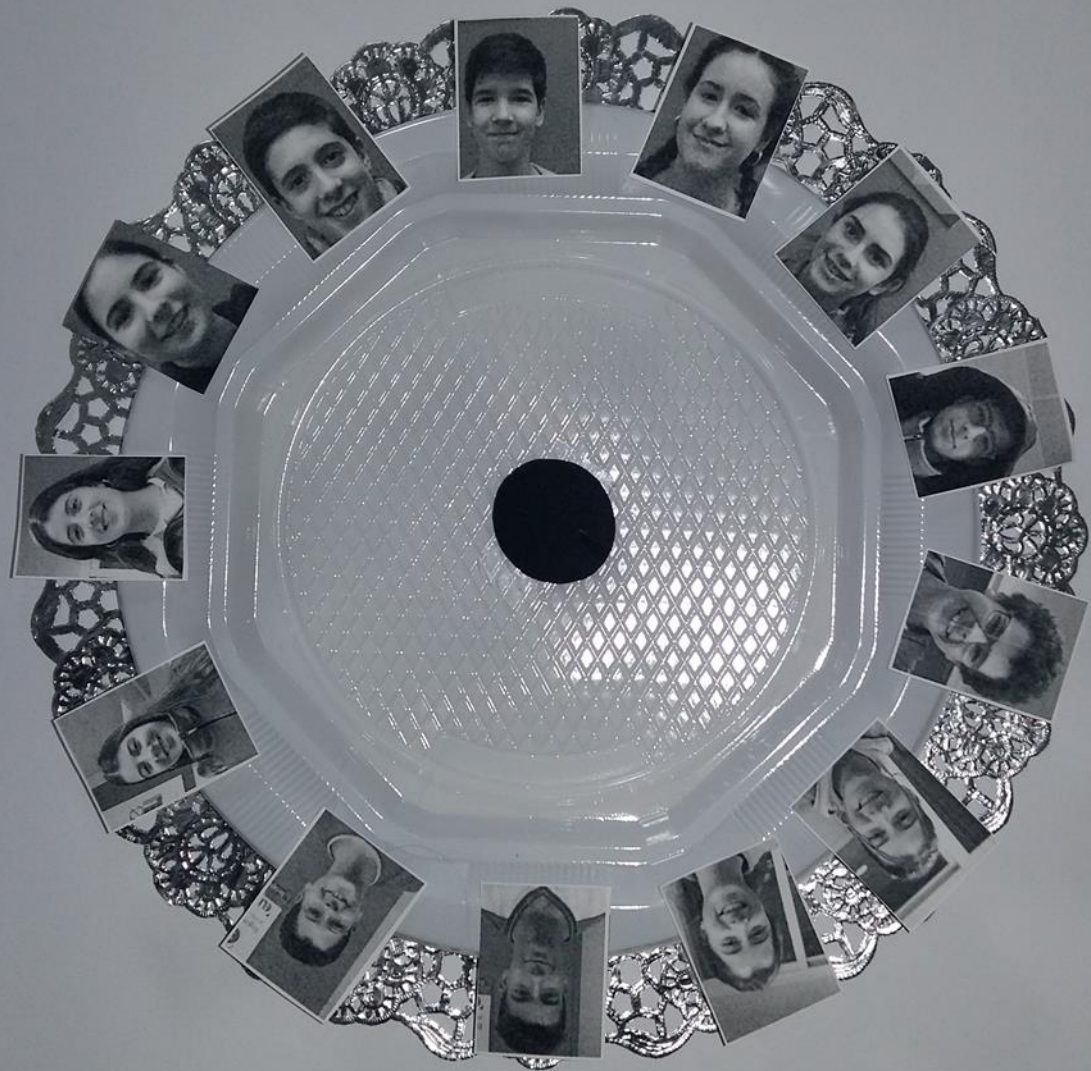
Comentarios: 436 chars. left



PRINCIPLE #3
CO-CONSTRUCT FORMAL
narrative on students'
PERFORMANCE WITH THEM

WHEEL OF FORTUNE

PRINCIPLE #4
DISTRIBUTE OUR TEACHER
attention FAIRLY



Did you like Myriam's blob, the invoice idea or the two options report comment strategy?

Do you get what he's on about with *playing outside of student's conceptual horizons*?

Co-constructing report comments - are we on board with that? Could you, or would you?

And the Wheel of Fortune?

PRINCIPLE #5
OLD TECHNOLOGIES
can BE USED in a
PROGRESSIVE Way

TWO CHAIRS





APPEARANCES

PRINCIPLE #6
FACE VALIDITY COUNTS
WHEN IT COMES TO
TASK DESIGN

My plans for the weekend

My plans for the weekend

Words:

Words from the teacher:

My plans for the weekend

Words:

Grade:

Words from the teacher:

Waiting

PRINCIPLE #7

Cut DOWN on Waiting







65 98

	JUAN	CARHEN	CLARA	MARTA	CRIS	JULIA	Maria	ALF	ELOY
HOMEWORK	X	✓	✓	✓	✓	✓	?	✓	✓
READING	8	9	8	9	9	8	8	9	9
LISTENING	5	9	8	9	9	9	9	5	8
ACT	7	8	10	9	10	10	10	7	9
PARTIC	7	9	7	10	9	7	7	5	10
TRANS	10	10	10	9	9	10	5	10	10
activities	5	5	10	5	5	5	10	5	10
in group	8	9	9	8	7	8	9	8	8
prononz	8	10	9	9	10	7	8	9	8
write	5	9	10	10	10	10	10	10	10
english	5	9	10	10	10	10	10	10	10

ENGLISH TEACHING *professional*

Issue 107
November
2016

The Leading Practical Magazine For English Language Teachers Worldwide



Study skills for teens

Fari Greenaway

Teaching teens teaching teens

Chris Roland

Taming the teenager

Rachael Harris

Younger and younger

Eve Conway



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- photocopiable materials
- competitions & reviews

ETp 107

Do little errors matter?

clothes

listen music

listen to music

because

Courses

*Advanced
language and
culture*

Basic English

*Better testing and
assessment*

*Developing
materials*

English boost

advanced

Managing

language schools

Teaching lexically

Teaching Teens

Teaching Teens

July 22nd – July 26th 2019

17.5 classroom hours per week

6 hours per week social/cultural trips with your teacher (a minimum of three visits per week)

£340*

Discounts

Returning students receive a 10% discount.

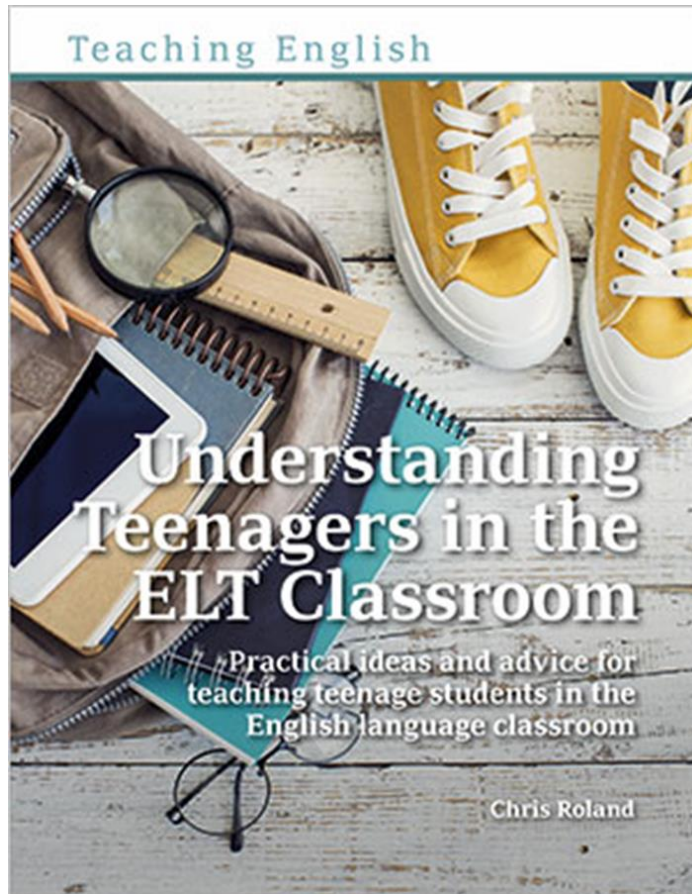
Students paying before February 1st 2019 receive a 10% discount.

Groups receive a discount of 5% (2 people), 10% (3-5 people), 15% (6+).

Only one discount will apply. Discounts apply to course and registration fee, but do not apply to accommodation.

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<https://www.facebook.com/Chris.G.Roland>



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in the ELT Classroom*

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